

South Portland City Council  
***Position Paper of the Interim City Manager***

***Subject:***

**ORDER #77-16/17 – Accepting an E-waste Collection Grant for \$1,000 from the New England Grassroots Environment Fund. Passage requires majority vote.**

***Position:***

Sustainability Coordinator, Julie Rosenbach worked with the Energy and Recycling Committee, Water Resources Protection and Public Works Departments organizing a Household Hazardous & Electronic Waste Drop-Off event at the Water Resource Protection Department on October 8, 2016. The ERC applied for a grant to help offset the cost of this program.

This order is brought forward to accept these funds. The \$1,000 will be credited to the Climate Action Plan Other Grants Account #185814-414001

***Requested Action:***

Council passage of Order #77-16/17.



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Interim City Manager



***SUSTAINABILITY  
OFFICE***

JULIE A. ROSENBACH  
Sustainability Coordinator

To: Don Gerrish, Interim City Manager and City Council

From: Julie Rosenbach, Sustainability Coordinator

CC: Bob Foster, Chair of the Energy & Recycling Committee  
Jessica Williams, Vice-Chair of the Energy & Recycling Committee  
Fred Dillon, Stormwater Program Coordinator  
Tom Wiley, Compliance Administrator  
Mark Lorello, Public Works Superintendent

Date: October 14, 2016

**Subject: Acceptance of grant for e-waste collection**

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The Energy & Recycling Committee (ERC) worked with the Sustainability Office, Water Resources Protection, and Public Works to add electronic waste ("E-waste") collection to the City's annual HHW collection event.

The ERC successfully applied for a grant to offset the cost of this service and increase outreach to residents from the western end of the City and residents of multi-family dwellings. Information gathered at the 2015 HHW event showed that most participants lived in single family homes and lived in the eastern part of the City.

The grant application is attached.



Published on *New England Grassroots Environment Fund* (<https://grassrootsfund.org>)

[Home](#) > Funding for E-waste Collection at the City of South Portland Annual Household Hazardous Waste Collection Day

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## **Funding for E-waste Collection at the City of South Portland Annual Household Hazardous Waste Collection Day** <sup>[1]</sup>

### **Town**

South Portland

### **Amount requested**

\$1,000

### **Group**

[South Portland ERC](#) <sup>[2]</sup>

### **What does your group propose to do?**

The Energy and Recycling Committee (ERC) proposes to help the City of South Portland advance its waste reduction and sustainability goals by adding e-waste collection to the City's existing annual Household Hazardous Waste (HHW) collection event. A \$1000 grant will fund a significant portion of the estimated \$1140 - \$1500 cost of hiring Northcoast Recycling to collect and recycle e-waste items. The ERC will collaborate with the Sustainability Office, Water Resource Protection Department and Public Works Department to plan, advertise, execute and report on e-waste collection for the event. Information gathered at the 2015 HHW event showed that most participants lived in single family homes and lived in the eastern part of the City. One of the goals of the 2016 event would be to increase participation by residents from the western end of the City and residents of multifamily dwellings. There are preliminary plans to host this year's collection event at the City's new Municipal Services Facility which is more centrally located geographically in the City and may help increase participation from residents in the western part of the City. The ERC will engage in outreach before, during and after the e-waste event to raise public awareness about the overall environmental, economic and health benefits to the community of proper e-waste disposal ?keeping toxic chemicals out of our environment and minimizing the cost of sending e-waste to the City's waste processing facility as trash to be burned, for example. There is currently no municipal e-waste collection event or drop off location for City of South Portland residents and if permanent funding for future e-waste collection events is established and approved by City Council as part of the Sustainability Office budget, City

residents will have a predictable, safe and free way to dispose of their e-waste. ERC would continue to support future e-waste events with volunteers and on-going outreach efforts.

### **How is your group going to do it?**

The ERC will help create a detailed plan for adding e-waste collection to the HHW event. This will include organizing the event site, developing e-waste specific questions for the HHW/e-waste questionnaire, recruiting volunteers and soliciting gift card donations from local businesses for a free raffle to be used as an incentive to participate. Outreach for the event will include articles in local newspapers and flyers to announce that e-waste will be collected at this year's HHW event. Included in these materials will be a list of items that can be dropped off free of charge and information about the environmental, economic and health benefits to the community of proper e-waste disposal. Additional outreach will target areas of the City and segments of the population that have shown low participation at the HHW events in the past. These areas include neighborhoods in the western part of the City and apartment complexes and multifamily housing. ERC will encourage community engagement and interaction by suggesting residents carpool and check in with neighbors who don't drive to offer to transport e-waste items for them. On the day of the event ERC will help with organization, distribute and collect questionnaires and otherwise facilitate e-waste drop off. The ERC will work with City staff to draft the post-event questionnaire report and will also report to City Council on overall event outcomes and make recommendations about funding the event in the future.

### **How will your community benefit from this project?**

An e-waste collection event will benefit the City by providing a local and free opportunity for residents to properly dispose of e-waste for recycling, removing it from the municipal waste stream, thus keeping toxic substances out of the environment. E-waste, such as televisions, computers and computer monitors, contain substances such as lead, mercury, cadmium, lithium, brominated flame retardants, phosphorous coatings, and PVC plastics that release toxins into the environment when burned or thrown away improperly. When released into the environment, these toxins pose a threat to human health and the health of the environment. This e-waste recycling opportunity will move the community closer to its sustainability goals and increase community awareness about what e-waste is and how and why it can and should be recycled. This event will be a valuable opportunity to interact directly with the community to further raise awareness about waste reduction, resource reuse and recycling.

### **Whom does your group need to make this project happen?**

<b>Name</b>	<b>Role/Expertise</b>	<b>Affiliation</b>
Fred Dillon	Stormwater Coordinator	Water Resource Protection Department, City of South Portland, ME
<b>Name</b>	<b>Role/Expertise</b>	<b>Affiliation</b>

Julie Rosenbach

Sustainability Coordinator Sustainability Office, City of South Portland, ME

**How much money is needed in total to complete the proposed project?**

\$1 500.00

**Please break-down/categorize the total project costs**

<b>\$ Amount</b>	<b>Item</b>	<b>Covered by NEGEF Grant?</b>	<b>Type Of Expense</b>
\$1,140.00	4 hours of service, 2 trucks, 6 workers provided by Northcoast Recycling to collect e-waste items.	Yes	Expert Assistance

**If your group receives a NEGEF Seed grant, how do you plan to pay for remaining expenses?**

<b>\$ Amount</b>	<b>Source</b>
\$500.00	Sustainability Office - if necessary, the office could provide this amount to cover e-waste collection costs assuming a \$1000 grant and an estimated collection cost of between \$1140 and \$1500.

**Are any materials being donated or is your group receiving any services at a reduced rate?**

No

**Application Status**

Open

**Submit Application**

In progress

**The contact information is correct and up-to-date at the time of submission.**

## State

Maine [3]

## Primary Issue Area

Environmental Health [4]

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**Source URL (modified on 11 Aug 2016 - 12:00pm):** <https://grassrootsfund.org/seed/funding-for-e-waste-collection-at-the-city-of-south-portland-annual-household-hazardous-waste>

### Links

[1] <https://grassrootsfund.org/seed/funding-for-e-waste-collection-at-the-city-of-south-portland-annual-household-hazardous-waste>

[2] <https://grassrootsfund.org/groups/south-portland-erc>

[3] <https://grassrootsfund.org/states/maine>

[4] <https://grassrootsfund.org/issue-areas/environmental-health>

October 4, 2016

Julie Rosenbach  
Sustainability Coordinator, City of South Portland  
25 Cottage Rd.  
South Portland, Maine 04106

Dear Julie,

This letter is to acknowledge that the City of South Portland Sustainability Office is accepting grant funds in the amount of \$1000.00 on behalf of the City of South Portland Energy and Recycling Committee (ERC) and will function as the ERC's fiscal sponsor with regard to this grant. These grant funds were received from the New England Grassroots Environment Fund and will be used exclusively to pay for e-waste collection at the City's annual Household Hazardous Waste/E-Waste Collection Day event to be held on October 8<sup>th</sup>, 2016.

Sincerely,

A handwritten signature in black ink, appearing to read "Jessica Williams", with a long horizontal flourish extending to the right.

Jessica Williams  
ERC Vice Chair  
9 Everett Ave.  
South Portland, ME 04106  
(207) 831-8439



CITY OF SOUTH PORTLAND

THOMAS E. BLAKE  
Mayor

DON H. GERRISH  
Interim City Manager

SALLY J. DAGGETT  
Jensen Baird Gardner & Henry

EMILY F. SCULLY  
City Clerk

**IN CITY COUNCIL**

**ORDER #77-16/17**

District One  
CLAUDE V. Z. MORGAN

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District Two  
PATRICIA A. SMITH

\_\_\_\_\_

District Three  
EBEN C. ROSE

\_\_\_\_\_

District Four  
LINDA C. COHEN

\_\_\_\_\_

District Five  
BRAD FOX

\_\_\_\_\_

At Large  
MAXINE R. BEECHER

\_\_\_\_\_

At Large  
THOMAS E. BLAKE

**ORDERED**, that an E-waste Collection Grant in the amount of one thousand dollars (\$1,000) from the New England Grassroots Environment Fund be and hereby is accepted.

Said amount shall be credited to the Climate Action Plan Other Grants Account #185814-414001.

Fiscal Note: \$1,000 Revenue

November 7, 2016