

Waste Reduction Committee
Wednesday, April 21st 6:30-8:00

Zoom Info: <https://zoom.us/j/91618604576?pwd=Nnlxa3ZFRVFcwDNVMU14Rm9EZ3k2Zz09>

Meeting ID: 916 1860 4576

Passcode: 577422

1. Approve March minutes
2. NRCM Presentation ([NRCM Sustainable Maine Community Toolkit: Pay As You Throw](#))
 - a. Program Development/Evaluation
 - i. Where have there been successful PAYT campaigns implemented in Maine?
 - ii. What data are necessary to project or evaluate the impact of PAYT?
 1. On recycling rate
 2. On tax payer savings
 - iii. Are there any common pitfalls to avoid in rolling out PAYT?
 - b. Outreach and Education
 - i. What messaging has NRCM used or seen work successfully to promote PAYT?
 - ii. Are there common misconceptions/myths to dispel about PAYT? If so, how?
 - iii. What data is helpful in communicating the impact of PAYT to a community/municipal staff?
 - c. Overview of Extended Producer Responsibility (Program and Legislation)
3. FOAA Training, April 29th at 6:30 pm (required for all committee members)
 - a. RSVP here: <https://forms.gle/4Bdpr4NCFC8ZEd319>
4. Sustainability Update