

SOUTH PORTLAND PESTICIDES MANAGEMENT ADVISORY COMMITTEE MEETING NOTES

3/6/17 (5-7 PM) – SOUTH PORTLAND COMMUNITY CENTER

ATTENDEES

Residents / Taxpayers	MBPC-Licensed Professionals	Agronomist
Cathy Chapman Bret LeBleu Ann Morrill (Chair)	Mike Hughes	Jesse O'Brien
City Staff	Guests	
Fred Dillon (took notes) Julie Rosenbach	None	

Preliminary discussion about committee member roles and Committee Chair having responsibility to lead meeting. Stormwater Program Coordinator is permanently designated committee member per ordinance. A quorum to allow for decision making is generally understood as majority of committee members, which for the PMAC is 4 (since total committee is comprised of 7 members).

1. REVIEW 2/6/17 MEETING NOTES

Meeting notes approved.

2. REPORT ON 3/1/17 MELNA MEETING

- a. Feedback from attendees
 - Need to pitch ordinance with positive rather than negative message (start with what the ordinance will allow rather than what it won't allow).
 - Need to focus on lists.
- b. Suggestions on informing public & businesses on ordinance implementation timeline
 - Need to inform public & landscaping professionals ASAP about impending ordinance implementation so they know what to expect (e.g., what can be used and reference to web page, FAQs, OMRI list, etc.).
 - Julie and Fred will look into developing mailer to go out with tax bills in May.
 - Consider involving MBPC (Mary Tomlinson now contact as Henry Jennings left recently).

3. UPDATE ON EDUCATION & OUTREACH PROPOSAL

- a. Staffing changes at CCSWCD: Project Manager Jami Fitch off indefinitely to deal with family illness.
- b. CCSWCD team meeting: Julie and Fred will meet with CCSWCD staff assigned to project to make sure there's a common understanding for project scope and City's expectations.

- c. CCSWCD will be attending the 4/10/17 meeting to provide overview of E&O plan and to take feedback / guidance from PMAC.

4. PMAC ACTIVITIES PRIOR TO E&O PLAN COMPLETION

Preliminary discussion about importance of identifying key audiences (e.g., homeowners, businesses / retailers, etc.). It will be complicated / difficult to deliver training to large retailers like Home Depot.

- a. Fliers / announcements: Julie & Fred will develop mailer for May tax bills.
- b. Public access TV: Julie & Fred will work with SPCTV to develop video that provides ordinance overview.
- c. Local news media: will use City Clerk's contact list to promote PMAC activities as needed.
- d. Attendance at SPCC's 4/26/17 Community Stream Forum ("Brooks to Bay"): PMAC will consider having committee member(s) participate provided print materials (and possibly display) are ready in time for event.
- e. Other Items:

TO DO LIST

- Develop list of print / display materials to have ready for distribution for various events (3/16 meeting @ 4pm: JO, CC & AM; JO & JR will investigate display booth options).
- Ask about having Julie and/or Fred attend Maine Garden Show (JO).
- Identify other upcoming events / venues for Julie and/or Fred to attend and provide ordinance overview (JO & MH).
- Continue refining / developing website with updated information and request review by PMAC (JR & FD).
- Develop "benchmarking" criteria starting this spring: ref. to Cornell model; Parks & Rec will be doing soil testing & training with (Osborne Organics / Beyond Pesticides?); SMCC would be good benchmarking location (unassigned).
- Need to begin thinking about types of waivers we'll be getting based on most commonly experienced problems (e.g., grubs, crab apple trees, etc.); might also be worth considering responses for unintended consequences associated with ordinance implementation (unassigned).

5. OTHER ITEMS: none

6. NEXT MEETING(S) / ADJOURNE

- **APRIL MEETING:** will be held on 2nd Monday of month (4/10/17)
- **MAY MEETING:** will return to 1st Monday of the month (5/1/17)