

Minutes of Senior Advisory Committee
Oct 2, 2018
City Hall Basement 11:30-12:30

Members present: Marilyn Reilly, Maxine Beecher, Susan Henderson, Arthur Handman, Adele Edelman, Mary Pellitier, Michael Danois, Bernadette Koon, Chase Hewitt

Meeting called to order by Maxine Beecher

Minutes of Sept 11 accepted with change in spelling of Adele's name to Edelman.

It was said that the August minutes were not accepted until change identified by Sue identified.d, Sue said she would review minutes. (It appears that the addendum referred to was a document from Chase titled Final Summary 7/31/18 and item three referred to Transportation as an issue with lack of affordable transportation listed as a bullet point, this was to be changed to "lack of affordable ride services)

The next meeting is Tues Nov 13th, and the Dec meeting is Tues Dec 4. Both 11:30-12:30 in the City Hall Basement

Survey report: Meredith Tipton and Rebecca Boulos were not able to attend, however Meredith sent an email saying she feels we are on the right track and that drilling down for route because analysis would not be the best way to go at this time.

Gap Analysis: Marilyn looked at available resources through 211 in addition to Kathleen's list . The analysis identified issues from the survey and focus groups and then looked at resources available to deal with that issue. The issues were placed in the following categories:

Those issues

- under the city's authority to address for example taxes, sidewalks, streets lights, traffic and road crossing, bus service, affordable housing
- where existing services (non-city) exist for example home care, medical management, financial education, companionship, transportation services
- which required additional information for example transportation and health as issues in social isolation, health issues
- where no services seemed available for example snow removal, yard work, non-electronic communication method

The actual affordability and adequateness of service to need was not specified. However, as recommendations are formulated, the adequacy will be further identified.

Subcommittee update transportation: Art related that he attended a Tri-state transportation

conference and spoke with representatives from various organizations. Zoe Miller from GPCOG in relation to recommendations of the National Center for Mobility Management will help us with a focus group on transportation needs: where do people need to go, what are transportation needs of non drivers. The focus group will be held at a South Portland Housing Authority residence on Oct 26. Philip Smith of our committee and the SPHA is helping to set this up. Art said he will have recommendations ready for the group by December.

Survey Recommendations by Domain (see Survey Recommendations by Domain, Sept 19, 2018) It was identified that Adele will write the report and Mary Pellitier will edit. The group will have opportunity to comment and make suggestions re content.

Chase will format the report and create a powerpoint presentation for the council. He will work on presenting the survey results data into a readable format. Bernadette will be an available resource to help him with the data. It was decided that the survey results in terms of raw data would not be included in the body of the report but would be available to all who are interested in reading on a website.

Adele was given authority to look at recommendations and edit them according to duplicate ideas and remove recommendations that were not supported by survey data. The group will review this edit.

Communication: Marilyn Reilly

(see Communication Strategy to Senior Citizens of the City of South Portland)

Based on survey and focus group data, it was proposed that we would:

- seek to have a “Senior’s Corner” in a local paper such as the Sentry that is free and delivered to citizens. The goal would be to improve publication of senior events and topics of interest. This would be ongoing and the frequency is to be decided, but perhaps monthly.
- Work with SPCTV to offer senior specific programming
- Develop kiosks and brochures in strategic locations to spread the word about recreation center activities, social service programs, other resources to seniors and business and social events of interest . A resource directory will all be established on the city home page.
- Establish a facebook page for seniors
- Link resources to 211?

If the above communication plan is approved, the existing committee will continue and set things up for the paper and get things started for the TV (what about the kiosks and brochures?). The next committee will create a system to make the information available.

Agenda for Next Meeting Nov 13 11:30 12:30 Basement Conference Room, City Hall

Public Comments: certificates of thank you will be presented to Jennifer Caswell and Kylie Stevensoen-Lyon, the students who helped Dr. Koon with the data analysis.

Adjourned 12:45

Susan Henderson recording